



The Gift of Life Presents



Sponsored by

Wyndham Orlando and John Michael Events

*Empowering and Supporting Premies and Their Families*

**The Gift of Life**  
**P.O. Box 1005**  
**Windermere, FL 34786**

<http://thegiftoflife27.org>  
[info@thegiftoflife27.org](mailto:info@thegiftoflife27.org)  
**(407) 905-5454**

# The Gift of Life



*Where:*

**Wyndham Orlando Resort  
8001 International Drive  
Orlando, FL 32819**

*When:*

**September 10, 2016**



Dear Friend,

It is my great pleasure to invite you to sponsor and attend The Gift of Life's third annual black tie gala which is set to take place on September 10, 2016 at the Wyndham Orlando Resort. Our goal is to raise dollars that will be used to support premature babies who are in neonatal intensive care units and their families who love them. In order to meet this goal, we are asking for sponsorships from local businesses and individuals such as yourself.



By giving to this annual event you will be supporting The Gift of life, empowering us to provide continued assistance to those in our community who are experiencing the challenges of having a child born prematurely and having to face their baby being in the NICU (Neonatal Intensive Care Unit). We ask that you consider a sponsorship donation, and we will recognize your donation in multiple ways before, during, and after our black tie event. For example, as a sponsor, your name will be placed on all marketing materials and banners publicizing our event and posted prominently on signage at the event itself.

We hope that we can count on you to help support our cause and will contact you within the next few days. If you have any questions or concerns in the meantime, please feel free to contact me at 407-905-5454

Thanks in advance for your consideration!

Sincerely,  
Rosie Moore  
Founder and President



*Rosie with Kaleb Moore, who was born a 1 lb. 10 oz. preemie.*

## Learn the Story Behind The Gift of Life

Rosie Moore had a premature baby. This little boy, named Kaleb, was born 13 weeks early and weighed only 1lb and 10 oz. He was in the neonatal intensive care unit for 5 months. During the entire time Kaleb and his family were there, they did not have support of anyone other than the staff. The NICU staff members were great, but they just could not feel what Rosie Moore was feeling because they were the healthcare givers for her son.

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*“You rarely saw any parents except in passing because they were focused on their own child and set of problems. “*

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The NICU proved to be a lonely place. In that loneliness there was not much to break away from the emotional tension of the situation, and that made matters even more difficult. Even a touch of friendship can go a long way to helping someone on a hard road have the courage to make it through. Parents with babies in the NICU have to be strong for the sake of their child.

From that moment on Rosie knew that one day she was going to help other moms and dads. She thought she could reach out to them not only through the book A Story of Faith, but through a movie that could be shared all over the world. There are several producers that want to produce a movie and film it in a hospital. It is because of this need for parent resources and donations to babies in the NICU that we have established The Gift of Life and decided to have an annual fundraiser.

Your participation would help us to raise the needed funds to help the babies and their families receive the support they need. The donations will be used to create resources for parents with children in the NICU unit and will help provide support to those families.

Discover More at [Premie Stories...](#)



## How Your Supporting The Gift of Life Can Help Premies and Their Families



### Know the Facts About Preterm Birth:

- In 2014, preterm birth affected about 1 of every 10 infants born in the United States.
- Preterm birth is the greatest contributor to infant death.
- Preterm birth is also a leading cause of long-term neurological disabilities in children.

(Center for Disease Control)

### What We Do:

- We provide these families with emotional, mental, financial, and grief support.
- We help spread holiday cheer by providing premie hats to the babies in the NICU.
- We give mothers staying at the Ronald McDonald House thermal bags to transport breastmilk to the NICU.
- We present families of premies in the NICU with care packages.

## Our NICU care packages include:

### Welcome Care Package\*

- Thermal Bag to carry Breast milk
- Ice Pack
- Containers for breast milk
- DVD When Baby Comes Early
- Booklet on Breast Feeding
- The Gift of Life Booklet What to Expect in the NICU
- Book by Author Rosie Moore *A Story of Faith*
- Welcome Flyer
- Contact Card



### Discharge Care Packages\*

- Gift of Life Tote Bag
- Newborn Cloth Baby Book
- Gift of Life Informational Flyer
- Parenting Tips Key Chain
- Female Pads and Liner
- New Baby Booklet
- Baby Blanket
- Baby Wipes Sampler
- Toothpaste
- Tissues
- Classical Music CD Lullabies
- Contact Card
- Feeding and Diaper Record Keeper
- Gram to pound Conversion Chart
- Fetal Infant Growth Chart for Preterm Infants
- Booklet on Premies Going Home
- Breast Feeding Nursing Pads
- Booklet Guidance and support for your Preemie
- Hope Resilience Miracles Bracelet



***\*Contents based on availability. Some items donated by Partners Enfamil Mead Johnson and Pampers.***

## Our Goals:

- To continue to provide consistent support to preemies and their families
- To increase community outreach and awareness through educational programs and campaigns
- To enhance the support provided to families of preemies by opening a counseling and outreach center
- To initiate and support women's health and wellness programs that can assist in reducing instances of preterm birth

## All Proceeds from Our Annual Black Tie Gala Go to Support The Gift of Life



## The Gift of Life Gala Christmas in the City

Saturday, September 10<sup>th</sup>, 2016 | 5pm - 11pm  
Wyndham Orlando Resort



*Save the date for the annual  
Gift of Life Charity Gala. Come and enjoy  
an evening filled with entertainment  
and special celebrity guests.*

[www.thegiftoflife27.org](http://www.thegiftoflife27.org) | [info@thegiftoflife27.org](mailto:info@thegiftoflife27.org)

*This Our Third Annual Gala - Become a  
Corporate Sponsor.*

## What are the Business Benefits of Corporate Sponsorship at The Gift of Life's Black Tie Gala?

Sponsorship is an opportunity for your company to demonstrate social responsibility while increasing brand visibility and authority. Through your participation in our gala corporate sponsor program, you gain additional online and offline marketing exposure as well as a chance to network with event participants. We have five sponsorship levels for you to choose from.

	<i>Producer</i>	<i>Executive Producer</i>	<i>Silver</i>	<i>Gold</i>	<i>Platinum</i>
					
<i>Your company logo on our website</i>					
<i>Your personalized greeting to event guests published in our program</i>					
<i>Recognition of your company in our media releases, publicity, and other marketing</i>					
<i>Advertising space in the event's program</i>					
<i>Recognition of your sponsorship posted on event signage</i>					
<i>A link to your website on the event's web pages</i>					
<i>Special verbal recognition at the event</i>					
<i>Your logo on the event program</i>					
<i>VIP Tickets for the Gala</i>	1	1	2	4	5
<i>Contribution amount</i>	\$500- \$750	\$751- \$1,000	\$1,001- \$2,000	\$2,001- \$5,000	\$5,001- \$10,000

## Title Sponsor: \$10,000 plus+

### Exclusive Sponsorship Package:

- Ten “guest” tickets to the Gift of Life Fundraiser – a \$1000 value.
- Private cocktail hour with a meet and greet before the event (5:00pm–6:00pm) for ten people
- Ten signed copies of a Story of Faith by Rosie Moore

### Partnership Promotional Opportunities:

- Co-interviewee on videos to promote the event and highlight the sponsorship
- Co-authors news stories, as opportunity presents
- Professional profile on The Gift of Life website; a story written about the sponsor’s vision, mission, achievements, and goals.
- Featured in press release to regional media outlets.
- Featured in targeted personalized mailings and email blasts.
- Listed on our LinkedIn, Facebook, and Google Plus Pages

### Event Recognition:

- Featured on event display, informational, and promotional materials
- Red Carpet Entrance



# Sponsorship Form

## Christmas in the City

**A Black Tie Affair with proceeds benefiting  
Premature Babies in the Neonatal Intensive Care Unit**

*Date:* **Sept 10 2016**

*Location:* **Wyndham Orlando Resort**

Please email the following information to [info@thegiftoflife27.org](mailto:info@thegiftoflife27.org)

Company Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Contact Address: \_\_\_\_\_

City / Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### Your Sponsorship Level:

Title Sponsor	\$ _____	\$10,000+	Executive Producer	\$ _____	\$751 - \$1000
Platinum	\$ _____	\$5,001 - \$10,000	Producer	\$ _____	\$500 - \$750
Gold	\$ _____	\$2,001 - \$5,000	Vendor Booth	\$ _____	\$175.00
Silver	\$ _____	\$1,001 - \$2,000	Other Amount	\$ _____	

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